

Lucid Botanicals

Formula of Beauty



All Natural
Botanical Skincare

Revolutionary Products
Designed to
Transform Your Skin

Lucid Botanicals products are developed with all natural ingredients, premium therapeutic grade botanical oils, vitamins and potent antioxidants that support healing for most skin conditions and assists in the repair of damaged and aging skin.

Our products not only refinish skins texture, but also erase sun damage, refine pores, reduce discoloration, smooth signs of aging, and even out skin tone.

Your skin is like anything else, “You have to invest time in it”!

Lucid Botanicals products are designed to naturally produce “healthy” skin, support healing for most skin conditions and assists in the repair of damaged and aging skin.

Most commercial creams and lotions are predominantly water; the moisture is quickly absorbed into dry, wrinkled skin. As the water enters the skin it expands the tissues like filling a water balloon so that wrinkles fade away and the skin feels smoother. But this is only temporary. As soon as the water evaporates or is carried away by the blood stream, the dry, wrinkled skin returns. No matter how hard you try, you will never be able to permanently cure dry or wrinkled skin with any *commercial* lotion.

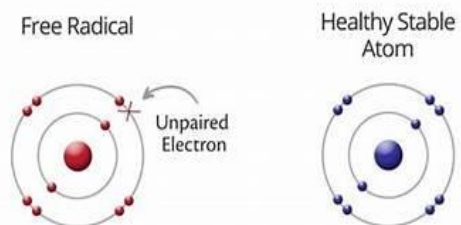
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Why is Botanical oil the only type of oil you should use on your skin? The answer is that it contains many antioxidants that fight free-radicals that cause aging.

What is a free-radical? Simply stated, the skin is made up of molecules; when a molecule loses its electron it becomes unstable, it then tries to steal from nearby molecules. In doing so it creates damage and even destroys nearby cells.

This chain reaction is what causes you to age. In today's market, most products focus on collagen and elastin; these products can NOT stop this chain reaction. Unless you stop the free-radical destruction with **antioxidants**, all the collagen in the world is not going to help.

The Need for Antioxidants:



Our skin is made up of connective tissues. These tissues give our skin strength and elasticity. As we age the fibers are continually subjected to free-radical attacks, which then breaks them down. As a result, connective tissues become hardened and lose both elasticity and strength. The skin loses its ability to hold itself together and begins to sag and become wrinkled. The only way our body has to fight them is with **antioxidants**.

Most conventional skin care products are made with refined vegetable oils which have all the antioxidants stripped from them. If you use a lotion or cream with refined oil in it, you are in fact causing your skin to age faster. The lotion, though it may bring temporary improvement, will actually **accelerate the aging of the skin and even promote skin cancer through the free radicals that are readily formed from the refined vegetable oil.**

When a free-radical comes into contact with an antioxidant, the chain reaction is stopped. For this reason, it is good to have plenty of antioxidants in our cells and tissues to protect us. The number of antioxidants we have in our tissues is determined to a large extent by the nutrients in our diet. It is also extremely important to have antioxidants in our skin care products as well. Lucid Botanicals are especially useful in fighting and destroying free-radicals as it contains plenty of **vitamins and antioxidants!**

The ideal lotion or cream is one that is made from oil that not only softens the skin, but protects it against damage, promotes healing and gives it a more youthful and healthy appearance. Lucid Botanicals Skin Care fits that description. We use the best natural ingredients for skin products, which prevents destructive free-radical formation and provides protection against them.

Lucid Botanicals line helps to keep the skin from developing liver spots, and other blemishes caused by aging and over exposure to sunlight. It helps to keep connective tissues strong and supple so that the skin doesn't sag and wrinkle. Lucid Botanical oil is absorbed into the skin and into the cell structure of the connective tissues, limiting the damage excessive sun exposure can cause and limits free-radical damage.

The Difference

Lucid Botanicals products are uniquely formulated, which houses all the highest grades of premium botanicals and organic essential oils. We have solved the challenge of what is truly natural to what is claimed to be, by originating a skin nutritive line containing therapeutic botanicals. Our advanced revolutionary skin nutritive line is designed to combat free-radicals nature's way; "the healthy way". Our skin nutritive line is best suited for its anti-aging formulas to maintain beautiful and healthy skin. We are certain that you and your skin will appreciate the significant difference.

The FDA has not evaluated the statements put forward. No claims are made as to any medicinal value of this product. The information presented here is for educational purposes of traditional uses and is not intended to treat, cure, or prevent any diseases.

LUCID Botanicals Skin Care Products and Description

IMPORTANT: All of our products are for external use only. Non-toxic, non-irritant and non-sensitizing
Cautions: Avoid using products containing Carrot Oil during pregnancy.

TIME TO DITCH
THE HARSH
COMMERCIAL
BRANDS

AND GO BOTANICAL
WITH LUCID



Magnesium Anti-Aging Toner



Magnesium Oil is one of the best kept secrets in natural medicine. Our Magnesium Anti-Aging Toner is specially formulated and one of a kind. It contains high contents of magnesium, which repairs sun-damaged skin. Used regularly, the skin will begin to rejuvenate from the inside out and after a few months it will be significantly restored. Cucumber Extract is rich in antioxidants that help decrease cell destruction, helps with wrinkles and help to combat the aging process. It keeps skin more firm and youthful.

DIRECTIONS – use a.m. and p.m.

SHAKE toner as Cucumber Extract will settle. Pump 3 to 4 squirts into palm of hand; gently rub into face, neck and chest. Do not wipe off and do not use cotton balls or tissue. You may feel a tingly or burning sensation, this is perfectly normal. The cleaner your skin, the more it will tingle. Wait a few minutes before applying **Biotic Recovery Serum** and **Enhanced Facial Cream**. Great for reversing sun damaged skin on the chest. AVOID EYE LIDS

Ingredients: Magnesium, Witch Hazel, Cucumber Extract

Other formulas include White Willow Bark for acne prone skin and Green Tea for aging skin.

Biotic Recovery Serum



Our Biotic Recovery Serum is truly amazing, made from 100% botanicals! By adding Vitamins A, B1, B2, D, E, and Beta Carotene with essential botanicals will aid in keeping connective tissues strong and supple so that the skin doesn't sag and wrinkle. It will also aid in healing, repairing and restoring damaged skin while removing toxins, thereby stimulating new cell growth.

Lucid Biotic Recovery Serum helps to increase elasticity in the skin, encourages skin cell proliferation, and slows premature aging by way of retardation of the aging process, while preventing new wrinkles. Our serum heals the skin on a deeper level, helping skin cells to renew themselves at a faster rate. Regulates oiliness and minimizes enlarged pores; contains Lavender oil, which has the most antibacterial properties for your skin.

DIRECTIONS For Night Time use only:

SHAKE – Apply to clean face. Pump two to three times and massage into face and neck; may also be used on chest to repair damaged skin. Your skin will feel oily for a few minutes, this is normal. Unlike regular oils, botanical extracts will absorb into the deep layers.

Recommended use: First apply **Biotic Recovery Serum**. Let sit for about 15 minutes before you apply **Enhanced Facial Cream**. Putting on moisturizer too soon can potentially affect Serum penetration.

Ingredients: Camellia Extra Virgin Oil, Lucid IP8 Specially Blended Formula, Avocado Oil, Black Currant Seed Oil, Carrot Seed Essential Oil (CO2), Frankincense Oil, Lavender Barreme Oil, Neroli Oil, Organic Sea Buckthorn Therapeutic Grade Oil (CO2), Organic Sesame Seed Oil, Virgin Coconut Oil, Vitamins A, B1, B2, C, D, & E. Contains Carrot Seed Oil.

Enhanced Facial Cream



Lucid Botanicals Enhanced Facial Cream is a luxuriously rich creamy moisturizer that melts into the skin leaving it with a silky, soft texture. Our premium cream base was created without compromising its quality and is free of Silicone, Paraben and SLS chemicals found in most face creams that actually age the skin. It has been carefully formulated to be extremely robust and receptive to natural botanicals and essential oils. Users will find that our **Enhanced Facial Cream** easily absorbs into the skin and leaves no sticky feeling.

DIRECTIONS – use a.m. and p.m.

Apply to clean dry face and neck following **Magnesium Anti-Aging Toner and Biotic Recovery Serum**. Wait at least 5 to 10 minutes before applying makeup. Our facial cream absorbs deeply, a little goes a long way. Your skin will tell you how much it needs. Your skin should feel like nothing is on it. You may have to vary the amount depending on your makeup foundation.

Ingredients: Water, Cetearyl Alcohol (and) Cetearth-20, Glycerin, Shea butter (Butyrospermum Parkii), Palm Oil, Coconut (Cocos Nucifera) Oil, Glyceryl Monostearate, Sunflower (Helianthus Annus) Seed Oil, Beeswax (Cera Alba), Dimethicone, Phenoxyethanol, Carbomer, Tocopherol (Vitamin E), Sodium Citrate, Neroli Oil, Lucid IP8 Specially Blended Formula containing Vitamins A, B1, B2, C, D, & E., contains Carrot Seed Oil.

Lime & Lavender Facial Clay Mask



Enriched with Certified Organic Essential Oils, our Lime & Lavender Facial Clay Mask is specially formulated with Australian and Rhassoul clays that will help lift impurities and help revitalize dull skin.

This mask is also enhanced with Evening Primrose oil and Carrot oil, which are reputed to nourish the skin and fight the effects of aging. The calming aroma of lavender and zesty scent of lime are combined to provide a fresh and clean scent.

DIRECTIONS:

For best results, remove all make up. Apply evenly to face and neck, avoiding the eye area. Leave on for 5 to 10 minutes. Once completely dry, rinse thoroughly.

Recommended use: Once to twice a week to remove dead skin cells, as this will encourage a newer, smoother skin surface by helping to unclog pores, prevent breakouts and diminish blemishes and pigmentation spots. You may experience a slight tingling sensation due to the high amounts of Vitamin C; this is normal. For best results, follow with [Magnesium Anti-Aging Toner](#) and [Biotic Recovery Serum](#).

Ingredients: Australian Clay - rich in many essential minerals including Magnesium, Calcium, Copper and Potassium. Rhassoul Clay, Evening Primrose Oil, Organic Lavender Essential Oil, Lime Essential Oil, Organic Sea Buckthorn Therapeutic Grade Oil (CO2), Lucid IP8 Specially Blended Formula containing Vitamins A, B1, B2, C, D, & E. Contains Carrot Seed Oil.

CBD Healing Salve



Soothe your skin in one easy step. Due to its powerful anti-inflammatory properties, Lucid's CBD Healing Salve can help support the skin's natural healing process, shortening the lifespan of breakouts and eczema/psoriasis flare-ups. Our formula works instantly to reduce and calm redness, irritated dry skin, acne-prone and other problematic skin issues.

Our specially blended formula also acts as an emollient to smooth rough cells on the skin's surface and offers moisturizing benefits. If you are struggling with skin issues, consider using CBD as an effective skin care solution.

Other Benefits:

Great for dry or cracked hands, sunburns, hemorrhoids, insect bites and is great for achy muscles. Helps to promote faster healing after any facial procedure; e.g. Dermablading, Microdermabrasion, Microneedling, and any Facial injections.

DIRECTIONS: For best results, remove all make up. Massage a small amount over face. Avoid contact with mouth and eyes. You can use Lucid's [Biotic Recovery Serum](#) prior to the application of the Healing Salve or use the Healing Salve by itself. Healing Salve contains Lucid's IP8 Specially blended formula found in our Biotic Recovery Serum and Enhanced Facial Cream.

Ingredients: Coconut oil, Bees Wax, Wintergreen, Blood Orange, Camphor, Rosemary, Peppermint, Myrcene (a natural Terpene) Lucid IP8 Specially Blended Formula containing Vitamins A, B1, B2, C, D, & E and 250 MG CBD extract.

Eye Bright - Dark Circle Remover



Our unique 3 step process allows each product to work independently for maximum results. Products are coined as **Clear, Cloudy and Sunshine.**

“Clear” contains a blend of Witch Hazels, which is effective for tightening swollen blood vessels under the eyes. It specifically works to shrink your capillary vessels that directly cause **dark circles under your eyes.**

“Cloudy” is a breakthrough formula which combines potent polyphenol-packed extracts with cutting-edge ingredients to help minimize the appearance of dark spots and dark circles and give your eyes a revitalized, age-defying look. Polyphenols are extremely powerful antioxidants found in plants.

This advanced compound also includes ingredients designed to help skin appear firmer, and more evenly toned, hydrate and nourish skin to reduce the appearance of wrinkles, gives eyes a more youthful, less stressed look on the eyes.

“Sunshine” is Enriched with 32 natural ingredients, each identified as the best source of specific nutrients that together provide the full range of optimal care the skin craves. Our oil ingredients produce a 73% reduction in fine lines and wrinkles after only 4 weeks. Sunshine includes effective botanical oils (passion flower seed oil, baobab oil, marula oil), active plant extracts (green coffee seed oil, green tea leaf extract, centella asiatica extract) and other therapeutic essential oils, vetiver, elemi, and may chang. Sunshine does not contain perfume, its fragrance comes exclusively from an infusion of 8 carefully-selected essential oils. Sunshine is rich in magnesium, zinc, copper, vitamin E, vitamin K and coenzyme Q10, all important nutrients for the skin. It helps boost smoothness, elasticity and bolsters the skin's natural barrier.

DIRECTIONS 3-steps: Use Nightly

For best results, remove all make up. Apply a small drop of Clear to your finger tip and pat under eye; let it absorb. Step 2 – apply small drop of Cloudy and rub in gently. Before bed, apply small drop of Sunshine and rub in.

LUCID products are uniquely formulated using only the highest grades of premium botanicals oils. No Animal Testing

Lucid Botanicals

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Please call if you have any questions regarding our products or your skin. We are dedicated and here to help you.